

# 2025 Conservation Poster Contest Guidelines

## “Home is where the Habitat is”

### Details

- Open to grades K-12; public, private or home school students
- Each poster must go through the following contest process: Local/County, Area, State, Nationals.
- The National Poster Contest theme is: “**Home is where the Habitat is**”

### Contest Rules

- Poster size must be 12” x 18” or 14” x 22”.
- The 2025 National Contest Theme, “**Home is where the Habitat is**” must be written on each poster.
- All posters shall be created by an individual student, rather than a team of students.
- Any media may be used: paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters. (Computer-generated posters will not be accepted)
- To be eligible for judging, each entry must have a completed and signed entry form attached to back.

<b>Posters Due to County</b>	<ul style="list-style-type: none"> <li>▪ Poster Due Date: _____</li> <li>▪ Local entries due to: _____</li> <li>▪ Phone: _____</li> <li>▪ Address: _____</li> </ul>
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<b>County Contest</b>	<ul style="list-style-type: none"> <li>▪ County: _____</li> <li>▪ Date of County Contest: _____</li> <li>▪ Location: _____</li> <li>▪ 1<sup>st</sup> place from each division moves to Area</li> </ul>
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<b>Area Contest</b>	<ul style="list-style-type: none"> <li>▪ Area: _____</li> <li>▪ Date of Area Contest: _____</li> <li>▪ Location: _____</li> <li>▪ 1<sup>st</sup> place from each division moves to State</li> </ul>
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<b>State Contest</b>	<ul style="list-style-type: none"> <li>▪ Posters Due: February 7, 2025</li> <li>▪ Dates of State Contest: March 5-7, 2025</li> <li>▪ WI Land+Water Annual Conference</li> <li>▪ Hyatt Regency/KI Convention Center</li> <li>▪ GREEN BAY, WI</li> </ul>
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<b>National Contest</b>	<ul style="list-style-type: none"> <li>▪ Submitted by December 1, 2025</li> <li>▪ National Contest entries submitted by WI Land+Water</li> </ul>
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<h3>Poster Evaluations</h3> <p>Conservation Message 50%</p> <p>Visual Effectiveness 30%</p> <p>Originality 10%</p> <p>Universal Appeal 10%</p>
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Contact your County Land/Water Conservation Department for details on how to get started and/or: <https://wisconsinlandwater.org/our-work/youth-education/poster-speaking-contest/contest-dates>



# 2025 Conservation Awareness Poster Contest

County Entries Due: \_\_\_\_\_

## STUDENT

First Name \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Grade \_\_\_\_\_ Age \_\_\_\_\_ Parent/guardian name (printed) \_\_\_\_\_

**REQUIRED** Signature of parent or guardian certifies that the information provided is accurate and allows local land conservation departments, WI Land+Water, and NACD to utilize the photos for educational or promotional purposes:

X \_\_\_\_\_ Date \_\_\_\_\_

## LOCAL MEDIA

Name of your local newspaper: \_\_\_\_\_

Newspaper Telephone Number: \_\_\_\_\_

Newspaper Email: \_\_\_\_\_

## SCHOOL

Public School  Private School  Home School

Teacher Name \_\_\_\_\_

School Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State WI Zip \_\_\_\_\_

E-mail address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

## COUNTY LAND/WATER CONSERVATION DEPARTMENT (to be filled out by local rep)

County \_\_\_\_\_ Area \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Please



Appropriate  
grade level

Grades K-1

Grades 2-3

Grades 4-6

Grades 7-9

Grades 10-12

