RESOLUTION #

Resolution to Authorize Contract with Discover Mediaworks, Inc.

Resolution offered by the Land Resources and Environment Committee

Resolved by the Board of Supervisors of Sauk County, Wisconsin:

**BACKGROUND:** As a placemaking initiative for Sauk County, the Land Resources and Environment Department would like to contract with Discover Mediaworks, Inc. to showcase White Mound County Park and other Sauk County Parks. The 2022 Sauk County budget authorized the expenditure of $25,000 for contracting with Discover Mediaworks, Inc. as a marketing tool for promotion of Sauk County.

**THEREFORE, BE IT RESOLVED,** by the Sauk County Board of Supervisors, met in regular session, that a contract with Discover Mediaworks, Inc. be approved.

Approved for presentation to the County Board by the Land Resources and Environment Committee, this 15 day of February 2022.

Consent Agenda Item: [ ] YES [ ] NO

Fiscal Impact: [ ] None [X] Budgeted Expenditure [ ] Not Budgeted

Vote Required: Majority = \_\_\_\_\_ 2/3 Majority = \_\_\_\_\_ 3/4 Majority = \_\_\_\_\_\_\_\_

The County Board has the legal authority to adopt: Yes \_\_\_\_\_\_ No \_\_\_\_\_\_\_\_ as reviewed by the Corporation Counsel, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ .

Offered and passage moved by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Marty Krueger, Chair

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 Peter Kinsman, Vice Chair

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 Ross Curry

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 Brandon Lohr

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 Valerie McAuliffe

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 Rob Nelson

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 Dennis Polivka

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 Randy Puttkamer

Fiscal Note: The 2022 LRE Department Budget contains $25,000 for this project.

MIS Note: No information systems impact.